



OMNIA MINIMUM ADVERTISED PRICE POLICY

Effective October 13, 2008, Omnia has revised our Minimum Advertised Price (MAP) Policy, applicable to all internet dealers, with respect to published and internet advertising. An e-mail sent in response to a specific customer inquiry is not considered advertising under this policy. Likewise, in-store advertising that is not distributed outside of the store to any customer is not covered by this policy.

Omnia dealers remain free to establish their own resale price; however, dealers may not advertise or promote Omnia's products via the internet, at pricing less than the established MAP.

In the event that we are informed the minimum advertised pricing policy has been breached and upon fair and adequate proof of said breach, we will issue a written warning reminding the offending party of the policy. Any subsequent breach of the policy by the same party will result in nullifying and terminating any previous authorizations and agreements, either verbal or in writing, to resell our products.

MAP LEVEL

Per Omnia's policy, the established MAP price for all Omnia products is .75 (25% discount) times the current effective Manufacturer's Suggested Retail Price. Omnia reserves the right to change its MAP level with 30 days written notice.

UNILATERAL POLICY

Each distributor remains free to establish its own resale prices at which it will sell Omnia's products and each distributor is free to decide if it will follow Omnia's MAP policy. Omnia is unilaterally implementing this policy. Omnia will determine whether products are being advertised in violation of its policy and will act accordingly. There will be no negotiation. Omnia's decision to take action for a violation of this policy is final.

We appreciate your cooperation with this new policy.

If you have any questions, regarding this policy, please direct them to Alexander G. Comini at (800) 310-7960 or agc@omniaindustries.com.