



# MYSON

## **Rettig USA, Inc (DBA Myson, Inc) Internet Minimum Advertised Pricing Policy**

Rettig USA, Inc. (Myson), in recognition of the global reach of Internet advertising, and in order to provide fairness among Myson wholesale distributors and dealers, and to preserve the premium branding and pricing with our products, has unilaterally adopted this policy to all Myson direct customers (herein referred to as "resellers"):

1. Each Myson reseller is free to determine for itself the prices at which it will sell Myson products. However, Myson will take certain actions listed below in the event that a reseller:
  - A. Advertises or otherwise promotes Myson branded products using the Internet at a net price more than 25% below the suggested published list prices established by Myson from time to time.
  - B. Sells Myson branded products to any other person or entity which advertises or promotes Myson products using the Internet at a net price more than 25% below the suggested published list prices established by Myson from time to time.
2. As used in this Policy, the advertised price means the net price after adjusting for all allowances, discounts, coupons, promotions, free merchandise, etc., but does not include sales tax, shipping or handling charges.
3. In the event that this Policy is violated by reseller, Myson will issue a one-time written warning of violation to the reseller, and Myson reserves the right to cease taking orders or doing business with reseller if violation is repeated.
4. Each Myson reseller is free to decide independently whether or not to follow this policy. Myson does not ask for, nor will it accept any assurance of compliance or agreement from a reseller regarding this Policy nor will Myson discuss any conditions on acceptance related to this Policy.
5. In implementing this Policy, Myson will act unilaterally at all times, and will neither solicit, consider, nor agree to any recommendation, request or demand of any other person. All matters of interpretation and application of the terms of this Policy shall remain within the sole, unilateral authority of Myson.
6. Products which are bona fide close-outs, discontinued products or Gem Series are not subject to this Policy.

**Rettig USA Inc.**

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**MysonComfort.com**

**heating**through**innovation.**