



## MAPP

Our minimum advertised pricing policy has changed, effective date June 1, 2017.

All advertising of Linkasink products must be advertised at Linkasink's current suggested retail published price list. However, we allow advertising discounts of up to 20% off for all products. Further discounts of any kind are strictly prohibited with any form of advertising. This includes, but is not limited to the following:

- Catalogs
- Printed Media and/or Advertisements
- Promotional Mailers
- Radio and/or Television
- Electronic Media - Internet and Websites

This policy relates to advertised prices, and does not dictate specific pricing that a Linkasink dealer can sell Linkasink products. This policy will be strictly enforced and as such, we request that our dealers report any violations of this policy to Linkasink as soon as they are discovered.

This zero-tolerance policy will be reinforced by terminating all violators from direct purchasing status. We regret that we cannot offer any grace period or leniency to this policy.

In addition, The Builder's Series Collection and The Smithsonian Collection are not to be sold online.

We at Linkasink value your continued support and business. We feel this policy allows for a strong business partnership between our dealers and us. We hope you respect our policy in an effort to protect our brand and image in the decorative plumbing industry.

If you have any questions, please contact our customer service department at 866-395-8377.

**Fax orders to 800.211.6444 (toll-free) or 602.971.2668**  
**Questions, call 866.395.8377 (toll-free) or 602.971.2502**  
**[www.linkasink.com](http://www.linkasink.com)**