



JSG *Oceana* LLC • 215 North 4th Street • P. O. Box 99 • Jeannette, PA 15644
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JSG OCEANA ONLINE WEBSITE POLICY

To better represent JSG *Oceana* on your online website, we have put together a listing of Criteria and Products for you to review and make revisions where needed. This will ensure that you have all the updated information and are able to offer your customers the the NEWEST Products from our line of specialty Glass Bathroom and Kitchen sinks, Glass Tile, and Bathroom Vanities.

Website Pricing Criteria: MAP Policy: 25% off List

1. Our MAP Policy states that you cannot list our products for more than 25% off List pricing. This is applied to assure all online dealers can stay competitive in the market.

Website Listing Criteria

1. “JSG *Oceana*” must be listed as the full legal name with correct color log with “TM”. This is due to patent and trademark requirements
2. Required Product & Quality Information:
 - a. Made in the USA
 - b. “Hard Roc” Glass
 - c. Scratch, Stain, & Thermal Shock (Heat) Resistant
 - d. Non-porous & Hygienic
 - e. IAPMO Certified & UPC/CUPC Approved
 - f. Retro-Fit
 - g. Recyclable
3. Required Product Listing:
 - a. Cubix Vessel
 - b. Pebble 16” Vessels & Pebble Undermount/Drop-Ins
 - c. *Oceana* Undermounts
 - d. *Oceana* 16” & 17” Vessels
 - e. Alina Art Vessels
 - f. Kitchen Undermount Sinks
 - g. All Bathroom Vanity Models & Vanity Packages: Cruz, Chess, Cambridge, Vineta, & Semi-Circle
4. To add additional products to your website, please contact Christina Jansure at cjansure@jsgoceana.com for a full Product Catalog listing.
5. Discounted Pricing may not be any lower than 25% Off the MSRP.

6. Discontinued Products: Please note the following discontinued products and either mark them as “Limited Quantity Available” or “Discontinued” and please discount pricing as deemed appropriate.
 - a. Swirl Vessels
 - b. Free-Form Art Vessels
 - c. Metal Pedestals
 - d. Drop-in Sinks
 - e. Zen Art Vessels
 - f. Brianna Art Vessels

Additional Website Updates

1. Lifestyle & Installation Shots
2. Discounts available for “Featured Vendor” listing: please contact Christina at cjansure@jsgoceana.com for details.
3. Links to YouTube.com Product Videos
4. Links to Social Media Marketing Sites: Facebook, Twitter, Linked-In, etc.

If there is anything we can do to help promote and sell our line of JSG *Oceana* glass sinks on your website, please let us know. Thank You for your loyalty and dedication to JSG *Oceana* and we are honored to be a part of your Online Website.

Sincerely,

Christina Jansure
VP Sales & Marketing
JSG *Oceana*

