

## PERSONAL GROOMING MIRRORS

January 1, 2013

Dear Remcraft Customers

As you know Remcraft has always cultivated a premium image by offering products with luxurious features and the finest quality. As part of our continuing efforts to safeguard that image we have established a unilateral Minimum Advertised Price Policy as follows:

Effective January 1, 2013 advertising for all Remcraft products must not contain a price less than 80% of the list price as published in the current Remcraft price list. Any information relating to Remcraft products in any media including, but not limited to, printed advertisements, promotional mailers, retail catalogs, broadcast faxes, radio and electronic media including web sites is considered advertising for the purposes of this policy.

Note that advertised price means the net price after adjusting for all allowances, discounts, coupons, promotions, free merchandise, etc. but does not include sales tax, shipping or handling charges, etc.

Remcraft customers may sell our products at any price they wish. This policy only concerns advertised prices and does not relate to actual selling prices of any item. Any previous authorizations and agreements, verbal or written, to resell Remcraft products will be considered null and void if minimum advertised price policy is breached. This policy will be strictly enforced and we cannot offer any special deviations or second chances for deviations.

Any use of Remcraft's copyrighted materials is strictly prohibited unless written permission is granted.

Please remember that we do not permit any Echo or Baci Junior products to be sold on the Internet.

Your continued business and good will is important to us. We make great products and trust that you will respect our efforts to protect our brand. Please direct any questions to me at 800-327-6585.

Sincerely

Remcraft Lighting Products

Jeff Robboy, President



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