



IMPORTER & DISTRIBUTOR OF DECORATIVE HARDWARE

August 1, 2006

TO OUR CUSTOMERS:

As part of our continued effort to safeguard our reputation for quality products, integrity and honesty, LB is establishing a unilateral **Minimum Advertised Price Policy**.

Effective August 1st 2006, Advertising for all LB products must contain a price not less than **90%** of the current published Retail Price List then in effect. Advertising includes, but is not limited to, printed advertisements, promotional mailers, catalogs, faxes, radio, television and all electronic media including web sites.

An email sent in response to a customer inquiry is not considered to be advertising under this policy.

All LB customers may sell our products at any price they wish and we do not attempt to regulate such transactions. This policy only refers to Advertised Pricing.

If we are informed on any breach of our **Minimum Advertised Price Policy**, and with fair and formal proof of said breach, we will issue an official warning and reminder of our policy. Any subsequent breach of this policy by the same customer will result in nullifying and terminating any previous authorizations and agreements, either verbal or in writing to resell our products.

The policy will be strictly enforced and we regret we will not offer any leniency.

Your continued business is extremely valuable to us, and we appreciate your trust in respecting our efforts to protect our brand name.

Please direct any and all questions to only Mark Madrid at 718.786.8090

Thank You