

WEBSITE POLICY

Oceania Baths Inc. as a company supports the furthering of technology in our industry and utilizing it in building business. A look at our product line supports this philosophy. At the same time, we believe in the protection of our Showroom/Distributor customers through Selective Distribution and the protection of their profit margins. The Internet is a tremendous advance in technology for the American consumer and can be a tremendous marketing tool for our Showroom/ Distributor customers. It can also be a tool that, if left unchecked, can devastate Selective Distribution and destroy margins for everyone. For that reason, Oceania Baths Inc. is implementing a new policy for those customers that either currently utilizes the Internet or preparing to do so. These guidelines will help eliminate confusion regarding Oceania Baths Inc. in promoting your site.

To continue using Oceania Baths or in preparation of using Oceania Baths on the website, please adhere to the following guidelines.

- ❖ The reseller must be an authorized showroom, trade or retail, with registered displays.
- ❖ No reselling to unauthorized plumbing or specialty websites will be permitted.
- ❖ The website must be pre-approved by the President or Sales Manager of Oceania Baths Inc.
- ❖ The showroom account must be current and in good standing.
- ❖ The official company logo must be pre-approved and displayed on each Oceania Baths product page (it is available at the address: <http://www.oceaniabaths.com>).
- ❖ Prices shown must be suggested manufacturer's list prices only.
 - Discounting of Oceania product is discouraged on the website.
 - Marking through a list price with any symbol, such as an "x" or slashes, will not be acceptable.
 - Discounts of Internet sales greater than 25% will not be permitted. All the reshipping charges must be paid by the final customers.
 - ❖ Violation of this will be grounds for immediate suspension of the Showroom/ Distributor account.
 - Additional "Holiday" or "Special" discounts through web marketing will not be permitted.

- ❖ There shall be no drop shipments for Internet orders.
- ❖ The website must be maintained with current products and pricing.
- ❖ The showroom must agree that all Oceania Baths Inc. photography is the property of Oceania Baths Inc., Thetford Mines, Quebec and can only be used for a specifically approved website.

Oceania Baths and its representatives are to monitor all approved websites, as well as the Internet for compliance.

Any questions regarding the above guidelines should be directed to the Customer Service Department or the National Sales Manager.