

December 1, 2016

To: Jason Showrooms

Subject: 2017 Sales & Marketing Update Outline

Included is an outline of the many improvements and changes we will be introducing in 2017.

New Models and Accessories

- forma[®]
 - HE525 Drop In & *HE525PS Free Standing* (With room to center mount faucet)
 - 66"x30", Oval – End Drain
 - HE527 Drop In & *HE527PS Free Standing* (With room to center mount faucet)
 - 66"x32", Oval – End Drain
 - RE635 Drop In, – Launched in Q3 of 2016
 - 72"x42", Rectangle – End Drain
- Designer
 - KT530 Drop In, KT530 SL/SR
 - 60"x36", Rectangle – End Drain
 - KT630 Drop In, KT630 SL/SR
 - 72"x36", Rectangle – End Drain
- Integrity[®]
 - K3660 Drop In, K3660 TL, K3660 SL/SR
 - 60"x36", Rectangle – End Drain
 - K3672 Drop In, K3672 TL, K3672 SL/SR
 - 72"x36", Rectangle – End Drain
- AEC Equipment Cabinet Redesign – 1 for oval, 1 for rectangular
- HR300 Gel Head Rest – Black and Blue Color Option

Model Improvements

- All Designer KT and Integrity[®] K and S Series bath skirts will be completely clean (no tile lip on apron/skirt) and will feature a texture free bottom
- All forma[®] RE Series Baths skirt will be completely clean (no tile lip on apron/skirt)

Reminders/Construction/Options

- forma[®] are designed for deep soak, are an average of 2" deeper than Designer
- forma[®] models come with linear overflows and toe tap drain, polished chrome is standard
- Designer models come with round overflow and toe tap drain, polished chrome is standard
- Overflows are available in Brushed Nickel, Oil Rubbed Bronze and Polished Chrome and Powder Coated in White and Bisquite
- Antimicrobial hose on all MicroSilk[®] and Whirlpool baths
- Hydrophobic water channels on all AirMasseurs
- Flush MicroSilk[®] and whirlpool jets on forma[®], Designer and Vivere[®]

Discontinued Models, Accessories, Colors

- Home Spa Collection
 - HSC650
 - HSR6555
- forma® Collection
 - DA500
- Designer Collection
 - CA550
 - MK550
 - PS5735
- Integrity® Collection
 - L4872
- Double Cascade Spout and Faucet Set
- Colors
 - Our Custom Color offering includes the full spectrum of colors available from our vendor partner, to check availability contact Jason Customer Service.
 - The following Colors are no longer available:
 - Frost Color of the IC635P and Almond, Glacier Grey and Sandbar

We look forward to having a very successful 2017 and appreciate your efforts.

Sincerely,


Alex E. Long
National Sales Manager